

Fahn, Patrick J.

From: Fahn, Patrick J.
Sent: Monday, June 13, 2011 1:54 PM
To: 'Bruce Strinden'
Cc: Gallion, Joshua C.; DeSaye, Cara G.; Fahn, Patrick J.
Subject: 2011 One-Call Poster Campaign

Mr. Strinden,

The One-Call Grant for 2011 has provided \$9500 for the State of North Dakota's One-Call poster campaign. Please provide a written proposal within the next 2 days, or as soon as possible, for the service requested below.

SCOPE OF SERVICE

Contractor will provide North Dakota One Call billboard advertising at each of the following 20 locations: Fargo (2), Bismarck (2), Grand Forks, Minot (2), Mandan, Dickinson, Jamestown, Williston, Wahpeton, Devils Lake, Valley City, Beulah, Rugby, Carrington, Bowman, Watford City, and Stanley.

DETAILED SPECIFICATIONS

North Dakota One-Call 2010 Billboard Advertising Develop a statewide billboard advertising campaign starting approximately July 1, 2010 and running for 30 days.

Billboards must be designed by vendor using example from website http://www.call811.com/campaign-materials/resources/BILLBOARD_HIRES.pdf .

In addition 1-800-795-0555 must be placed in the "insert call center logo here" area and www.ndonecall.com must be placed below the main advertisement.

The billboards will be placed in the major markets throughout North Dakota. Two billboards will be placed in each of the following cities: Bismarck, Dickinson, Williston, Minot, Grand Forks, Fargo, and Jamestown. One billboard will be placed in each of the following cities: Mandan, Beulah, Bowman, Linton, Edgeley, Valley City, Wahpeton, Devils Lake, West Fargo, Grafton, Hillsboro, Carrington or New Rockford, Watford City, Stanley, Towner, or Rugby, and Crosby.

Billboards must be placed within city limits or in close proximity.

A proof is required. See website www.call811.com for more information and sample billboards including PMS colors used.

All artwork must be returned to the Commission before final payment will be made.

Patrick Fahn
Director-Compliance and Competitive Markets
Email: pfahn@nd.gov
Phone: (701) 328-4077

North Dakota Public Service Commission
600 E Boulevard
Bismarck ND 58505-0480
Fax: (701) 328-2410

-----Original Message-----

From: Bruce Strinden [<mailto:bruce.newman@midconetwork.com>]
Sent: Wednesday, May 25, 2011 3:01 PM

To: Fahn, Patrick J.
Subject: FW: Form Newman Bis Copier-Sole source of supply letter

Patrick;

Attached is a letter certifying that Newman is the only company in North Dakota which can supply the 30 sheet bleed poster billboards used in the ND ONE CALL campaign.

Call me if you have any questions. I'm assuming you are preparing to do another billboard display for One Call. Let me know if you need anything else. Please use our Bismarck address if you plan to mail anything regarding the contract. That address is: Post office Box 60 Bismarck, ND 58502

Thanks,

Bruce Strinden
Newman Outdoor Advertising
Bismarck, ND
701-255-0070 - office
701-255--7144 - fax
701-226-6555 - cell
bruce.newman@midconetwork.com

-----Original Message-----

From: newman@midconetwork.com [<mailto:newman@midconetwork.com>]
Sent: Wednesday, May 25, 2011 3:15 PM
To: bruce.newman@midconetwork.com
Subject: Form Newman Bis Copier

Do not reply to this address

KM-2560
[00:c0:ee:1d:b3:e1]
