



U.S. Department
of Transportation
**Pipeline and Hazardous
Materials Safety
Administration**

1200 New Jersey Avenue SE
Washington DC 20590

Pipeline Safety

2011 One Call Progress Report - Final

for

NORTH DAKOTA PUBLIC SERVICE COMMISSION

Please follow the directions listed below:

1. Review the entire document for completeness.
2. Review and have an authorized signatory sign, date and provide a title on the signature page.
(Next page)
3. Review and have an authorized signatory sign and date block 13 of the SF-270 form.
4. Fasten all pages with a paper or binder clip - no staples please as this package will be scanned upon it's arrival at PHMSA.
5. Mail the entire document, including this cover page to the following:

**ATTN: Gwendolyn M. Hill
U.S. Department of Transportation
Pipeline & Hazardous Materials Safety Administration
Pipeline Safety, PHP-50
1200 New Jersey Avenue, SE Second Floor E22-321
Washington, D.C. 20590**

FedSTAR Information

Electronic Submission Date: 12/14/2011 5:49:25 PM

16 GS-10-616 Filed: 12/15/2011 Pages: 16
2011 One Call progress report - final



Pipeline and Hazardous Materials Safety Administration
 1200 New Jersey Avenue, SE
 Washington DC 20590

OFFICE OF PIPELINE SAFETY

2011 One Call Progress Report - Final

Office: NORTH DAKOTA PUBLIC SERVICE COMMISSION

Contact: Fahn, Patrick

Total Amount of 2011 One Call Grant provided: \$9,500.00

Priority	Title	Actual Expenses
3	2011 Damage Prevention Awareness - Billboard advertising	\$9,500.00
Totals		\$9,500.00

Patrick Fahn
 Authorized Signature

December 14, 2011
 Date

Director Compliance and Competitive Markets Division
 Title

For internal purposes only:	
One Call Allocation:	\$9,500.00
One Call Allocation Expenditures:	\$9,500.00
Amount to be reduced from the Year End Payment:	\$0.00



Priority: 3 Title: 2011 Damage Prevention Awareness - Billboard advertising

Amount of One Call Grant expended in 2011 on this project:

\$9,500.00

How were the 2011 One Call Grant Funds Expended?

Funding provided for 19 "Always Call Before You Dig, Call 811 Know What's Below" billboards placed across the State of North Dakota to improve damaaee prevention awareness. The effectiveness of billboards is difficult to judge. Chad Olson, representative from North Dakota One Call, stated he still hears from individuals who have seen the billboards and took the time to mention that they are effective.

Billboards were placed in the major markets in North Dakota with billboards in each of the following cities and surrounding area: Fargo, West Fargo, Bismarck (2), Grand Forks (2), Minot (3), Mandan, Dickinson, Jamestown, Wahpeton, Devils Lake, Valley City, Beulah, Carrington, Bowman, and Rugby. The billboards displayed the 811 number along with the website of North Dakota One Call and it 800 number. The advertising ran at least 30 days at each billboard location, and in some locations, up to 2 full months.

Did you buy any equipment?

No

Did you use a Contractor including a One Call Center that is not a State Agency to perform a function on the State's behalf for this project?

Yes

If your answer to the above question is YES then did you provide a copy of the contract to PHMSA?

No



REQUEST FOR ADVANCE OR REIMBURSEMENT

(See instructions on back)

OMB APPROVAL NO. 0348-0004		PAGE _____ OF _____
1. TYPE OF PAYMENT REQUESTED	a. "X" one or both boxes <input type="checkbox"/> ADVANCE <input type="checkbox"/> REIMBURSEMENT	BASIS OF REQUEST <input checked="" type="checkbox"/> CASH <input type="checkbox"/> ACCRUAL
	b. "X" the applicable box <input checked="" type="checkbox"/> FINAL <input type="checkbox"/> PARTIAL	
3. FEDERAL SPONSORING AGENCY AND ORGANIZATIONAL ELEMENT TO WHICH THIS REPORT IS SUBMITTED DOT/PHMSA/Office of the Pipeline Safety		4. FEDERAL GRANT OR OTHER IDENTIFYING NUMBER ASSIGNED BY FEDERAL AGENCY DTPH56-11-G-PHPC27
5. PARTIAL PAYMENT REQUEST NUMBER FOR THIS REQUEST		

6. EMPLOYER IDENTIFICATION NUMBER 45-0309764	7. RECIPIENTS ACCOUNT NUMBER OR IDENTIFYING NUMBER	8. PERIOD COVERED BY THIS REQUEST	
		FROM (month, day, year) 1/1/2011	To (month, day, year) 3/31/2012

9. RECIPIENT ORGANIZATION Name: NORTH DAKOTA PUBLIC SERVICE COMMISSION Number and Street: 600 E. BOULEVARD DEPARTMENT 408, City, State and ZIP Code: Bismarck, ND, 58505-0408	10. PAYEE (Where check is to be sent if different then item 9) Name: NORTH DAKOTA PUBLIC SERVICE COMMISSION Number and Street: 600 E Boulevard - Dept 408 City, State and ZIP Code: Bismarck, ND 58505-0480
---	---

11. COMPUTATION OF AMOUNT OF REIMBURSEMENTS/ADVANCES REQUESTED


PROGRAMS/FUNCTIONS/ACTIVITIES	(a) Direct Costs	(b) Indirect Costs	(c)	TOTAL
a. Total program outlays to date <i>(As of date)</i>				\$9,500.00
b. Less: Cumulative program income				
c. Net program outlays (Line a minus line b)				
d. Estimated net cash outlays for advance period				
e. Total (Sum of line c & d)				
f. Non-Federal share of amount on line c				
g. Federal share of amount on line c				
h. Federal Payments previously requested				
i. Federal share now requested (Line g minus line h)				
j. Advances required by month, when requested by Federal grantor agency for use in making prescheduled advances	1st month			
	2nd month			
	3rd month			

12. ALTERNATE COMPUTATION FOR ADVANCES ONLY

a. Estimated Federal cash outlays that will be made during period covered by the advance	
b. Less: Estimated balance of Federal cash on hand as of beginning of advance period	
c. Amount requested (Line a minus line b)	

13.

CERTIFICATION

I certify that to the best of my knowledge and belief the data on the reverse are correct and that all outlays were made in accordance with the grant conditions or other agreement and that payment is due and has not been previously requested	SIGNATURE OR AUTHORIZED CERTIFYING OFFICIAL 	DATE REQUEST SUBMITTED December 14, 2011
	TYPED OR PRINTED NAME AND TITLE Fahn, Patrick Director Compliance and Competitive Markets	TELEPHONE (AREA CODE, NUMBER, EXTENSION) 7013284077

This space for agency use

Public reporting burden for this collection of information is estimated to average 60 minutes per response, including time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding the burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to the Office of Management and Budget, Paperwork Reduction Project (0348-0004), Washington, DC 20503.

PLEASE DO NOT RETURN YOUR COMPLETED FORM TO THE OFFICE OF MANAGEMENT AND BUDGET. SEND IT TO THE ADDRESS PROVIDED BY THE SPONSORING AGENCY.

INSTRUCTIONS

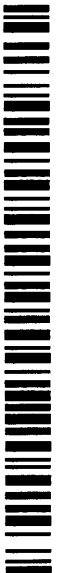
Please type or print legibly. Items 1, 3, 5, 9, 10, 11e, 11f, 11g, 11i, 12 and 13 are self-explanatory; specific instructions for other items are as follows:

- | <u>Item</u> | <u>Entry</u> | <u>Item</u> | <u>Entry</u> |
|-------------|--|-------------|---|
| 2 | Indicate whether request is prepared on cash or accrued expenditure basis. All requests for advances shall be prepared on a cash basis. | | activity. If additional columns are needed, use as many additional forms as needed and indicate page number in space provided in upper right; however, the summary totals of all programs, functions, or activities should be shown in the "total" column on the first page. |
| 4 | Enter the Federal grant number, or other identifying number assigned by the federal sponsoring agency. If the advance or reimbursement is for more than one grant or other agreement, insert N/A; then, show the aggregate amounts. On a separate sheet, list each grant or agreement number and the Federal share of outlays made against the grant or agreement. | 11a | Enter in "as of date," the month, day, and year of the ending of the accounting period to which this amount applies. Enter program outlays to date (net of refunds, rebates, and discounts), in the appropriate columns. For requests prepared on a cash basis, outlays are the sum of actual cash disbursements for goods and services, the amount of indirect expenses charged, the value of in-kind contributions applied, and the amount of cash advances and payments made to subcontractors and subrecipients. For requests prepared on an accrued expenditure basis, outlays are the sum of the actual cash disbursements, the amount of indirect expenses incurred, and the net increase (or decrease) in the amounts owed by the recipient for goods and other property received and for services performed by employees, contracts, subgrantees and other payees. |
| 4 | Enter the employer identification number assigned by the U.S. Internal Revenue Service, or the FICE (institution) code if requested by the Federal agency. | | |
| 7 | This space is reserved for an account number or other identifying number that may be assigned by the recipient. | | |
| 8 | Enter the month, day, and year for the beginning and ending of the period covered in this request. If the request is for an advance or for both an advance and reimbursement, show the period that the advance will cover. If the request is for reimbursement, show the period for which the reimbursement is requested. | 11b | Enter the cumulative cash income received to date, if requests are prepared on a cash basis. For requests prepared on an accrued expenditure basis, enter the cumulative income earned to date. Under either basis, enter only the amount applicable to program income that was required to be used for the project or program by the terms of the grant or other agreement. |
| | The Federal sponsoring agencies have the opinion of requiring recipients to complete items 11 or 12, but not both. Item 12 should be used when only a minimum amount of information is needed to make an advance and outlay information contained in item 11 can be obtained in a timely manner from other reports. | 11d | Only when making requests for advance payments, enter the total estimated amount of cash outlays that will be made during the period covered by the advance. |
| 11 | The purpose of the vertical columns (a), (b), and (c) is to provide space for separate cost breakdowns when a project has been planned and budgeted by program, function, or | 13 | Complete the certification before submitting this request. |



One Call Progress Report Attachments

012-010.pdf



Purchase Order

Public Service Commission

State of North Dakota
Bismarck ND 58505-0480
United States

Vendor: 0000014511
NEWMAN OUTDOOR ADVERTISING
PO BOX 60
BISMARCK ND 58502-0060

Dispatch via Print

Purchase Order	Date	Revision	Page
40800-0000000262	07/05/2011		1
Payment Terms	Freight Terms	Ship Via	
Now	FOB DEST, FRT PREPAID	Common	
Buyer	Phone	Currency	
Hibl, Sheila	701/328-2400	USD	

Ship To: SHIP/BILL
Public Service Commission
600 E Boulevard Ave, Dept 408
Bismarck ND 58505-0480
United States

Bill To: Public Service Commission
600 E Boulevard Ave, Dept 408
Bismarck ND 58505-0480
United States

Line-Sch	Item/Description	Mfg ID	Quantity	UOM	PO Price	Extended Amt	Due Date
1- 1	Poster Billboards - Call Before You Dig		19.00	EA	500.00	9,500.00	07/05/2011
Item Total						<u>9,500.00</u>	
2- 1	Poster Billboards - Call Before You Dig - replacement for 2010 posting error		1.00	EA	0.00	0.00	07/05/2011
Item Total						<u>0.00</u>	
Total PO Amount						<u>9,500.00</u>	

12 GS-10-616 Filed: 7/5/2011 Pages: 10
Purchase order for billboards

Public Service Commission

Authorized Signature

Gallion, Joshua

SFN 2023(REV 12/02)





ALTERNATE PROCUREMENT REQUEST
 OFFICE OF MANAGEMENT AND BUDGET
 CSD/STATE PROCUREMENT OFFICE
 SFN 51403 (10-2010)

PO # 262

Email: infospo@nd.gov
 ITD Email: ITDprocurement@nd.gov
 Telephone: 701-328-2683
 Fax: 701-328-1615

Name of Agency or Institution North Dakota Public Service Commission	Business Unit Number 408.0	Date of Request 6/3/2011	Requisition/Tracking Number (Optional)
Procurement Officer Cara DeSaye	Telephone Number (701) 328-4076	Fax Number (701) 328-2410	E-mail cdesaye@nd.gov
Description of Service or Commodity - Describe the intended purpose. (Include manufacturer, brand, model, and other identifiers.) "Always Call Before You Dig, 811 Know What's Below, Call Before You Dig" billboards placed across the state of North Dakota.			
Procurement Type <input checked="" type="checkbox"/> Noncompetitive Procurement <input type="checkbox"/> Limited Competitive Procurement <input type="checkbox"/> Purchase from another government entity's contract			
Total Cost, including all options for renewal or extension (e.g. \$10,000/yr with two renewal options = \$30,000) \$9,500			
<input checked="" type="checkbox"/> One-time Purchase <input type="checkbox"/> Recurring Purchase Describe anticipated future purchases, such as maintenance or more "like" items in the future.			

Non-Competitive Only

Contractor Newman Outdoor Advertising	Contact Person Bruce Strinden	Telephone Number (701) 226-6555	Fax Number (701) 255-7144
Address PO Box 60 (3800 Commerce Dr)	City Bismarck	State ND	Zip Code 58502
Indicate whether registration with the Secretary of State is required. See OMB Guidelines for Vendor Registration. <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
How was the price determined to be fair and reasonable? Describe the negotiation efforts to obtain the best price. Newman Outdoor Advertising is the sole supply source of the 30 sheet bleed poster billboards that we purchase. The Commission will procure the maximum number of billboards possible with the given \$9,500 One-Call Grant.			

Authority for Limited or Non-competitive Procurement

Competition can be limited under the following N.D.C.C. or N.D.A.C. provisions. Check the appropriate authority reference.

- The commodity or service is available from only one source. [N.D.C.C. § 54-44.4-05 (2)(a)]
- The commodity or service is for experimentation or trial. [N.D.C.C. § 54-44.4-05 (2)(b)]
- No acceptable bid or proposal was received pursuant to a competitive bidding or competitive proposal process. [N.D.C.C. § 54-44.4-05 (2)(c) and N.D.A.C. § 4-12-11-08]
- Commodities are being purchased for over-the-counter resale. [N.D.C.C. § 54-44.4-05 (2)(d)]
- A used commodity is advantageous to the state and the commodity is available on short notice. [N.D.C.C. § 54-44.4-05 (2)(g)]
- The commodity is a component or replacement part for which there is not commercially available substitute and which can be obtained only from the manufacturer. [N.D.C.C. § 54-44.4-05 (2)(h)]
- Compatibility with equipment currently owned by the state is essential to the proper functioning of that equipment. [N.D.C.C. § 54-44.4-05 (2)(i)]
- The services or the circumstances are of such a nature that deviation from the procurement process is appropriate. [N.D.C.C. § 54-44.4-05 (2)(j)]
- Products or services exclusive to particular individuals or business entities are required, but competition for that proprietary product or service exists. [N.D.A.C. § 4-12-09-02 (1)(a)]
- Circumstances require that commodities or services be provided by vendors within a specific geographic area, such as equipment requiring local service, on-site service within a specific time, or delivery of ready mix concrete. [N.D.A.C. § 4-12-09-02 (1)(b)]
- It is determined that a competitive sealed bid or competitive sealed process is impracticable or not in the best interest of the state. [N.D.A.C. § 4-12-09-02 (1)(c)]
- The commodity or service is available from another government entity's contract. [N.D.C.C. § 54-44.4-13]. NOTE: Attach a copy of the contract. OMB State Procurement Office approval is required regardless of the dollar amount.

Justification and Supporting Documentation

Explain why a fully competitive procurement process is impracticable or not in the best interest of the state. Factual evidence must be provided, sufficient for the approver to independently determine that the justification is true and accurate. Factual evidence must be included or attached, such as written documents, reports, supporting data, affidavits, patent or copyright information, research or other information.

Newman Outdoor Advertising is the sole supply source of the 30 sheet bleed poster billboards that we purchase. Attached is a copy of the letter from Bruce Strinden confirming Newman Outdoor Advertising as the sole source supply.

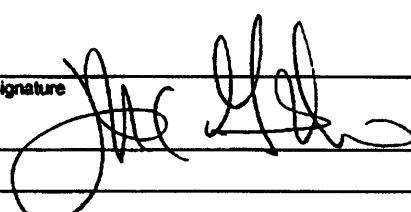
Disapproval Consequences

What are the consequence(s), including a dollar estimate of the financial impact, if this request for limited competitive or non-competitive purchase is not approved?

The purpose of the federal One Call Grant is to improve damage prevention awareness in the states. The Commission uses the grant dollars to place billboards at major markets in North Dakota. The billboards present a specific message about the North Dakota law requiring excavators to have underground utilities located before beginning any excavation. Preventing third party damage to underground utilities saves repair costs, financial impact to the utility and businesses in the event of a utility system shutdown, and in the case of a natural gas pipeline, personal injury or death.



Instructions: The Agency Head or Designee has the authority to approve Alternate Procurement Requests up to \$25,000. Requests over \$25,000 must be approved by the Office of Management and Budget, State Procurement Office. The Information Technology Department must approve all requests for information technology hardware, software, and services over \$25,000. Please email to infospo@nd.gov or ITD, fax to 701-325-1615, or mail to State Procurement Office.

Step #1	
Agency Head or Designee Approval Authority (Up to \$25,000)	
Submit to: infospo@nd.gov	
Approving Official Name Josh Gallion	Telephone Number (701) 328-4020
<input type="checkbox"/> Returned for Further Justification Date: <input type="checkbox"/> Send Notice of Intent to Make a Limited/Non-competitive Purchase Date: <input checked="" type="checkbox"/> Approved <input type="checkbox"/> Disapproved	
Comments None	
Signature 	Date 6/3/2011

Step #2 (if required)	
See instructions for ITD requirements	
Information Technology Department Approval (Over \$25,000)	
Submit to: ITDprocurement@nd.gov	
Approving Official Name	Telephone Number
<input type="checkbox"/> Returned for Further Justification Date: <input type="checkbox"/> Approved <input type="checkbox"/> Disapproved	
ITD Review Considerations: Is the product or service consistent with the agency's strategic IT plan and compliant with North Dakota Enterprise Architecture Standard STD-ITD-001? <input type="checkbox"/> Yes <input type="checkbox"/> No	
ITD Reviewer Comments	
Signature	Date



Step #3 (if required) Office of Management and Budget - State Procurement Office Approval (Over \$25,000) Submit to: infospo@nd.gov	
Approving Official Name	Telephone Number
<input type="checkbox"/> Returned for Further Justification Date:	<input type="checkbox"/> Send Notice of Intent to Make a Limited/Non-competitive Purchase Date: <input type="checkbox"/> Approved <input type="checkbox"/> Disapproved
Comments	
Signature	Date



ALTERNATE PROCUREMENT REQUEST

Occasionally, circumstances arise under which a fully competitive procurement process may be difficult or impossible. Procurement is noncompetitive when there is no bidding process. Limited competition procurements occur when competition is possible, but the requirements of the bid restrict competition to particular suppliers or products. These types of procurement are exceptions to the state policy that purchases be completed through full competition with fair and equal opportunity to all qualified vendors. Therefore, limited and non-competitive procurements should only be used when truly necessary and authorized by state law or rule. When a limited competitive or non-competitive procurement is contemplated, the purchasing agency must make a determination (ref. N. D.C.C. § 54-44.4-05, N.D.A.C. § 4-12-09). Contact the OMB State Procurement Office at 701-328-2683 for assistance.

Approval Authority

The agency head or designee has authority to approve determinations up to \$25,000. The OMB State Procurement Office must approve all determinations over \$25,000. Any requests to purchase from a GSA contract or another government entity's contract must be reviewed by the OMB State Procurement Office. If the procurement officer has not provided sufficient evidence to make an independent examination and determination of the material facts of the procurement, as required in N.D.A.C. § 4-12-09, the approving official may return the request form for additional justification or require the procurement officer to issue a notice of intent to make a limited or non-competitive purchase. Information technology requests over \$25,000 must be approved by the Information Technology Department.

Notice of Intent to Make a Limited or Noncompetitive Purchase

Notice of intent to make a limited or non-competitive purchase may be issued to attempt to identify alternate sources for the needed commodity or service. A notice template is available on the OMB State Procurement Office website. The notice describes the required commodity or service thought to be available only from limited sources or one source, and it invites vendors to contact the procurement officer to propose an alternate source. Use the State Procurement Online system to issue the notice to the appropriate state bidders list and any other known potential bidders. If a viable option is found, cancel the process and proceed with a competitive procurement process. If no alternate sources are identified, the limited competitive or non-competitive determination can be approved. The award is subject to a seven day protest period, in accordance with N.D.C.C. § 54-44.4-12.

Determination Not Required - Exemptions

Alternate Procurement determinations are not required for government entities, commodities and services exempted from state procurement practices by N.D.C.C. § 54-44.4-02 and N.D.A.C. § 4-12-01-04, as follows:

1. Land, building, space, or the rental thereof. [Note: Leases for office space off the Capitol Grounds must be reviewed by the Office of the Attorney General and approved by OMB Facility Management, ref. N.D.C.C. § 54-21-24.1 and OMB Fiscal Policy 109.]
2. Telephone and telegraph service, electrical light, and power services.
3. Public books, maps, periodicals, and technical pamphlets.
4. Department of Transportation materials, equipment, and supplies in accordance with N.D.C.C. § 24-02-16.
5. Procurements through a contract or other instrument executed by the Industrial Commission under chapters 17-05, 54-17.2-03, 54-17.5-04, 54-17.6-04, and 54-17.7-04 and under those statutes in title 38 authorizing the Industrial Commission to perform well and hole pluggings, reclamation work, equipment removal, leak prevention, and similar work.
6. Services for the maintenance or servicing of equipment by the manufacturer or authorized servicing agency of that equipment when the maintenance or servicing can best be performed by the manufacturer or authorized service agent, or when such a contract would otherwise be advantageous to the state.
7. Commodities and service \$2,500 and below. See N.D.A.C. § 4-12-08-02 (1).
8. Emergency purchases as defined under N.D.C.C. § 54-4.4-02 (7) and N.D.A.C. § 4-12-09-04. See SFN 51627 Emergency Purchase Form.
9. Employee benefit services, trust-related services, and investment management services obtained by an agency with a fiduciary responsibility regarding those services.
10. Specific commodities and services as determined by written directive by the Director of OMB in N.D.A.C. § 4-12-01-04 as follows:
 - a. Contracts for services of legal counsel with attorneys who are not employed by the state, pursuant to N.D.C.C. § 54-12-08.
 - b. Contracts for public buildings and public improvement contract bids, pursuant to N.D.C.C. title 48.
 - c. Contracts for architect, engineer, and land surveying services pursuant to N.D.C.C. chapter 54-44.7.
 - d. Contracts for concessions, pursuant to N.D.C.C. chapter 48-09.
 - e. Grant programs; this does not include procurements using grant dollars.
 - f. Professional memberships.

Alternate Circumstances Permitted by Law and Rule Where a Written Determination Is not Required

1. Commodities or services produced or provided by correctional institutions or other government entities. N.D.C.C. § 54-44.4-05 (2)(e); N.D.A.C. § 4-12-15.
2. Commodities and services for which competition is waived under N.D.A.C. § 4-12-09-01(3):
 - a. Contracts for legal services, subject to the requirements of N.D.C.C. § 54-12-08;
 - b. Contracts for professional witnesses to provide for professional services or testimony related to existing or probable lawsuits in which the State may become a party;
 - c. Contracts for temporary administrative law judges pursuant to N.D.C.C. § 54-57-02;
 - d. Contracts for medical doctors, dentists, psychologists, and other medical specialists;
 - e. Purchases of books, newspapers, magazine subscriptions, and periodicals;
 - f. Pre-recorded audiovisual materials including records, tapes, cassettes, compact discs, slides, transparencies, films, and videos;
 - g. Purchases of materials required for manufacturing and production by a purchasing agency engaged in manufacturing and production operations;
 - h. Where immediate expenditures are necessary to ensure the integrity of state records;
 - i. Purchases of livestock, fish, insects, and other animals;
 - j. Commodities for resale at state-operated concessions;
 - k. Purchases of items with cultural, historical, or archaeological significance for museums or archival purposes;
 - l. Purchases of works of art;
 - m. Contracts for residential and treatment services to ensure continuity of client care and vocational rehabilitation commodities for clients of the Department of Human Services;
 - n. Contracts for performers, entertainers, and guest speakers; excluding contracts for education, instruction or training;
 - o. Medications, pharmaceuticals, metabolic foods, food supplements, food replacements, vitamins, and therapeutics, as prescribed by healthcare professionals for patients of a state facility or clients of a state program.

A prior written determination using SFN 51403, Alternate Procurement Request, is required for all other requests for limited competitive and non-competitive purchases.

May 25, 2011

Mr. Patrick Fahn
North Dakota Public Service Commission
600 East Boulevard Ave
Bismarck, ND 58505-0480

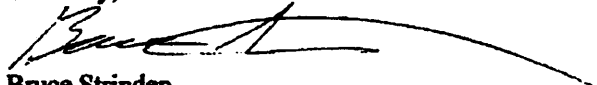
Dear Patrick;

The purpose of this letter is to certify that Newman Outdoor Advertising is the sole supply source of the 30 sheet bleed poster billboards that your department is proposing for use in an upcoming billboard campaign in North Dakota. There has not been any other billboard company in North Dakota supplying these poster structures for more than ten years.

There are four other billboard companies currently doing business in North Dakota, however, those four companies provide only the more permanent painted bulletin faces to their customers. Newman Outdoor Advertising is the only company in North Dakota which offers the full range of billboard types, including bleed poster, bulletin, and digital faces.

If you have any questions in this regard, please feel free to contact me.

Sincerely,



Bruce Strinden
Bismarck Division
Newman Outdoor Advertising
701-226-6555 - cell
bruce.newman@midconetwork.com



NEWMAN
OUTDOOR
ADVERTISING

3800 Commerce Dr. / PO Box 60
Bismarck, ND 58502
701-255-0070
Fax 701-255-7144

Fahn, Patrick J.

From: Bruce Strinden [bruce.newman@midconetwork.com]
Sent: Friday, June 24, 2011 8:35 AM
To: Fahn, Patrick J.
Subject: FW: Form Newman Bis Copier- Revised proposal with posting time frame included
Attachments: doc20110624085212.pdf

Patrick;

Here's the revision you requested.

Thanks,

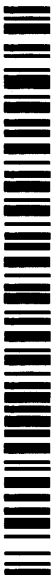
Bruce Strinden
Newman Outdoor Advertising
Bismarck, ND
701-255-0070 - office
701-255--7144 - fax
701-226-6555 - cell
bruce.newman@midconetwork.com

-----Original Message-----

From: newman@midconetwork.com [mailto:newman@midconetwork.com]
Sent: Friday, June 24, 2011 8:52 AM
To: bruce.newman@midconetwork.com
Subject: Form Newman Bis Copier

Do not reply to this address

KM-2560
[00:c0:ee:1d:b3:e1]



ND PUBLIC SERVICE COMMISSION

North Dakota One Call Poster Display proposal

Newman Outdoor Advertising offers the following rates and general locations.

Public Service Rate: \$500.00 per location monthly. Production cost included.

19 Total locations plus one make-good location for a 2010 posting error. 20 Total.

TOTAL INVESTMENT: \$9500.00

SUGGESTED MARKETS:

Fargo – 2
Bismarck- 2
Grand Forks – 2
Minot – 2
Mandan
Dickinson
Jamestown
Wahpeton
Devils Lake
Valley City
Beulah
Rugby
Carrington
Bowman
Watford City
Stanley
Williston

Note: Due to high fill rates, Williston, Stanley, and Watford City may have to be delayed to post at a later date, or alternate locations may be selected. All other locations will begin posting in early July and will be completed within a 60 day time period.

**Bruce Strinden
Newman Outdoor Advertising
Bismarck Division
701-255-0070
701-226-6555 – cell**

ALWAYS CALL BEFORE YOU DIG



CALL  Know what's below.

ndonecall.com
800-795-0555

NEWMAN

Client: ND Public Service
Rep: Bruce Strinden - Bismarck
Date: June 20, 2010
Designer: Client/RH/ML

Please note: This artwork is intended to be viewed from 5 to 15 feet away (=100' - 300' actual distance).

30-Sheet Bleed 8-Sheet Junior Vinyl Wrap

Approved by: 

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