

Case No. PU-12-813  
EXHIBIT I

Xcel Energy - North Dakota State

Weather Normalized Calendar Month Sales (MWh)

	Weather Normalized Actual Sales							July 2013 Forecast Update					Year
	Jan-13	Feb-13	Mar-13	Apr-13	May-13	Jun-13	Jul-13	Aug-13	Sep-13	Oct-13	Nov-13	Dec-13	
Residential without Space Heat	55,910	47,061	45,384	39,133	39,807	39,933	51,575	50,734	39,871	38,300	44,562	53,718	545,986
Residential with Space Heat	40,411	33,260	27,141	12,003	19,623	12,292	14,030	13,356	12,331	16,297	25,167	34,626	260,537
Small Commercial & Industrial	100,265	89,879	91,429	81,855	90,695	86,981	97,635	99,265	90,446	83,409	85,954	101,247	1,099,059
Large Commercial & Industrial	22,974	25,955	27,433	26,347	28,505	29,046	29,038	27,659	33,347	30,723	28,339	27,909	337,274
Public Street & Highway Lighting	1,875	1,614	1,235	1,431	943	912	884	1,064	1,311	1,460	1,750	1,831	16,309
Other Sales to Public Authority	1,086	1,239	1,225	1,037	1,362	1,339	1,132	1,185	1,207	1,145	1,131	951	14,037
<b>Total Retail</b>	<b>222,521</b>	<b>199,008</b>	<b>193,846</b>	<b>161,807</b>	<b>180,935</b>	<b>170,502</b>	<b>194,293</b>	<b>193,264</b>	<b>178,512</b>	<b>171,333</b>	<b>186,902</b>	<b>220,281</b>	<b>2,273,203</b>

Number of Customers

	Actual Customer Counts							July 2013 Forecast Update					Average
	Jan-13	Feb-13	Mar-13	Apr-13	May-13	Jun-13	Jul-13	Aug-13	Sep-13	Oct-13	Nov-13	Dec-13	
Residential without Space Heat	56,550	56,601	56,681	56,761	56,830	56,828	56,888	56,912	56,934	56,957	56,979	57,001	56,827
Residential with Space Heat	20,683	20,671	20,665	20,705	20,686	20,672	20,713	20,733	20,751	20,770	20,788	20,806	20,720
Small Commercial & Industrial	12,208	12,202	12,203	12,206	12,231	12,239	12,237	12,242	12,248	12,254	12,259	12,264	12,233
Large Commercial & Industrial	21	22	22	22	20	21	22	22	22	22	22	22	22
Public Street & Highway Lighting	134	135	135	136	136	136	137	137	137	138	138	139	137
Other Sales to Public Authority	188	188	188	188	189	188	189	189	189	189	189	189	189
<b>Total Retail</b>	<b>89,784</b>	<b>89,819</b>	<b>89,894</b>	<b>90,018</b>	<b>90,092</b>	<b>90,084</b>	<b>90,186</b>	<b>90,235</b>	<b>90,281</b>	<b>90,330</b>	<b>90,375</b>	<b>90,421</b>	<b>90,127</b>