

Fahn, Patrick J.

From: Wade C. Mann <wmann@crowleyfleck.com>
Sent: Thursday, April 11, 2013 9:47 AM
To: Fahn, Patrick J.
Cc: Brian Lisle
Subject: FW: market share
Attachments: brian_lisle.vcf

Pat,

Here is the market data that Commissioner Fedorchak inquired about yesterday.

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From: Brian Lisle [<mailto:brian.lisle@telrite.com>]
Sent: Wednesday, April 10, 2013 9:28 PM
To: Wade C. Mann
Cc: Gipson, Andy
Subject: market share

10 PU-13-51 Filed: 4/11/2013 Pages: 2
Un-served low income universal service market data

Wade Mann, Crowley Fleck PLLP

Wade - pls pass along to the commission the figures below. The estimated un-served base in ND is approx 50K potential customers. Current take rate as of 4-1-2013 is estimated to be 17%.

State	TracFone / Safelink	TSI Nexus	Sprint / Virgin Mobile	Wireless Other	Total Wireless	Total Wireline	Wireless + Wireline LL Co	Eligible Total	Unservd Market	Current Take Rate	Previous Take Rate
1 North Carolina	168,769	0	189,886	26,532	385,187	46,882	432,069	1,118,342	686,273	39%	37%
2 North Dakota	0	0	0	11	11	10,590	10,601	60,770	50,169	17%	17%

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