

Schmaltz, GERALYN R.

From: -Info-State Procurement Office
Sent: Tuesday, July 14, 2015 9:45 AM
To: Schmaltz, GERALYN R.
Subject: Notice of North Dakota State Procurement Opportunity

You are invited to participate in the following State Procurement Opportunity.

Solicitation Number: 408.15.07.008
Type: Notice of Non-Competitive Purchase
Title: Billboard
Issuing Agency: Public Service Commission
Issued: 07/14/2015
Deadline for Questions: 07/20/2015 05:00 PM CT
Closes: 07/21/2015 05:00 PM CT

Procurement Officer: Joshua C. Gallion
Telephone: 701-328-4020
TTY: 711
Fax: 701-328-2410
Email: jcgallion@nd.gov

Short Description: Billboards to support the "call 811 before you dig" pipeline safety campaign.

Instructions: Click the link below to view this solicitation. Contact the Procurement Officer if you have any questions or are unable to obtain the documents from the website.

<https://apps.nd.gov/csd/spo/services/bidder/displaySolicitation.htm?solNo=408.15.07.008>

If the above link does not work:

- Go to www.nd.gov/spo
- From the left menu, click Bids and Contracts - click Current Solicitations
- Recent Solicitations are listed by close date.

Unsubscribe: email - infospo@nd.gov or call the State Procurement Office at 701-328-2683.

Emailed To:

ABSOLUTE MARKETING GROUP LLC - brian@absolutemg.com,
ADFARM USA INC - roger.reierson@adfarmonline.com,
ADOPT-A-HIGHWAY MAINTENANCE CORPORATION - josh@adoptahighway.com,
AGENCY MABU - mmabin@agencymabu.com,
BRENDA LEVOS CONSULTING & DESIGN - brendalevos@mac.com,
CHEZA INC - janel@bis.midco.net,
D & N CINEMATICS LLC - connect@dncinematics.com,
D & N CINEMATICS LLC - connect@dncinematics.com,
DAKOTA COMMUNICATION SERVICE INC - markn@dakcom.us,
DAKOTA OUTDOOR ADVERTISING - mike.derby@dakota-outdoor.com,
FARMER LUMPE & MCCLELLAND ADVERTISING - jlumpe@wideopenthinking.com,

GS-14-723 Filed: 7/14/2015 Pages: 4
E-mail attaching Notice of Intent to make a
Non-Competitive Purchase

Public Service Commission

FLINT COMMUNICATIONS INC - roger.reierson@flint-group.com,
FREDRICKS COMMUNICATIONS CORPORATION - martin@fredcomm.biz,
HB SOUND & LIGHT INC - stacy.evans@hbsound.com,
IN-HOUSE ADVERTISING & CONSULTING LTD - steve@mediaexperts.biz,
IN-HOUSE ADVERTISING & CONSULTING LTD - alison@mediaexperts.biz,
IN-HOUSE ADVERTISING & CONSULTING LTD - jana@mediaexperts.biz,
INTELLA INC - btrouba@omnivect.com,
K2 INTERACTIVE - kalvink@k2interactive.com,
K2 INTERACTIVE - laroy@k2interactive.com,
KAT COMMUNICATIONS - tmuggerud@katcommunications.com,
KAT COMMUNICATIONS - cmuggerud@katcommunications.com,
KELNER COMMUNICATIONS INC - karenk@kelnercommunications.com,
KK BOLD - kalvin@kkbold.com,
KOPPELMAN & ASSOCIATES LLC - koppassoc@cableone.net,
KRANZLER KINGSLEY COMMUNICATIONS LTD - laroy@kranzlerkingsley.com,
LOANNS MARKETING INC - lunette@loannsmarketing.com,
M K ELECTRIC INC - mkelect@utma.com,
NETWORK CENTER COMMUNICATIONS INC - mike.pella@nccomm.net,
NETWORK CENTER COMMUNICATIONS INC - don.rubertus@nccomm.net,
NEWMAN SIGNS INC - zacks@newmansigns.com,
ODNEY ADVERTISING - pfinken@odney.com,
OFF THE WALL ADVERTISING INC - steved@offthewalladvertising.com,
OFF THE WALL ADVERTISING INC - heather@offthewalladvertising.com,
OFF THE WALL ADVERTISING INC - alisond@offthewalladvertising.com,
PREMIER MANAGEMENT CONSULTING INC - info@studio-78.com,
RESULTS UNLIMITED LLP - rwilson@results-unlimited.com,
SIMMONSFLINT - SUSAN.MICKELSON@simmonsflint.com,

Faxed To:

ABSOLUTE MARKETING GROUP LLC - 701-478-8879,
ADFARM USA INC - 701-234-9680,
ADOPT-A-HIGHWAY MAINTENANCE CORPORATION - 866-277-5163,
DAKOTA OUTDOOR ADVERTISING - 605-716-7368,
FLINT COMMUNICATIONS INC - 701-234-9680,
KK BOLD - 701-255-1022,
NEWMAN SIGNS INC - 701-252-7325,
SIMMONSFLINT - 701-746-8067,

**STATE OF NORTH DAKOTA
PUBLIC SERVICE COMMISSION
12TH Floor Capitol Tower, 600 East. Boulevard Ave.
Bismarck, ND 58505-0480
701-328-2400 AND 701-328-2410**

NOTICE OF INTENT TO MAKE A NONCOMPETITIVE PURCHASE

July 14, 2015

The State of North Dakota intends to make a purchase for which we believe there is no competition. The purpose of this notice is to attempt to identify possible alternative providers.

Requestor: ND Public Service Commission

Purchase Description: Billboards to support the "call 811 before you dig" pipeline safety campaign. The term of the contract will be for 12 months with up to 3 extensions option.

Intended Source:

Newman Outdoor Advertising, Inc.
PO Box 60, 3800 Commerce Dr.
Bismarck, ND 58502

Price:

\$40,000 (up to \$10,000 per year, up to 4 years total)

Justification:

Newman Outdoor Advertising is the only known supplier for 30 sheet bleed poster billboards in the State of North Dakota. The artwork for the billboard is designed specifically for this size billboard.

Response Deadline: July 21, 2015

Any potential bidder who does not agree that this product or service is available only from the intended source must contact the procurement officer by the response deadline. Your response must be in writing and describe the product or service you are offering as an equivalent. If you have any questions, please contact the procurement officer before the response deadline.

Procurement Officer:

Joshua C. Gallion
ND Public Service Commission
Bismarck, ND 58505
Phone: 701-328-4020
Fax: 701-328-2410
E-mail: jcgallion@nd.gov

Enclosure

DETAILED SPECIFICATION

Outdoor Advertising Bleed Poster

The design for the poster will be provided by the Public Service Commission

The read face size of the poster must be 22'8" wide x 10'5" tall

The billboard advertising should run for a minimum of 30 consecutive days.

The billboard advertising is to be placed in major markets and major energy impact areas, at locations with visual exposure to greatest number of drivers. Billboard location priority is as follows:

| WEST (2013 population) | EAST (2013 population) |
|-------------------------------|-----------------------------------|
| Bismarck/Mandan (61272/18331) | 2@Fargo/West Fargo (105549/25830) |
| 2@Minot (40888) | 2@Grand Forks (52838) |
| 2@Dickinson (17787) | Jamestown (15427) |
| 2@Williston (14716) | Wahpeton (7766) |
| Beulah (3121) | Devils Lake (7141) |
| New Town (1925) | Valley City (6585) |
| Watford City (1744) | Grafton (4284) |
| Bowman (1650) | Rugby (2876) |
| Stanley (1458) | Carrington (2065) |
| Crosby (1070) | Hillsboro (1603) |
| Glen Ullin (807) | Garrison (1453) |
| Killdeer (751) | New Rockford (1391) |
| | Washburn (1246) |
| | Linton (1097) |
| | Edgeley (563) |
| | Towner (533) |

*The **North Dakota Public Service Commission** in accordance with the provisions of Title VI of the Civil Rights Act of 1964 (78 Stat. 252, 42 U.S.C. §§ 2000d to 2000d-4) and the Regulations, hereby notifies all bidders that it will affirmatively ensure that with respect to any contract entered into pursuant to this advertisement, disadvantaged business enterprises will be afforded full and fair opportunity to submit bids in response to this invitation and will not be discriminated against on the grounds of race, color, or national origin in consideration for an award.*