

## JIM HEIDELL

DIRECTOR



Jim Heidell specializes in electric and gas utility regulation, economic analysis of damages in the utility and power sector, wholesale electricity markets, evaluation of renewable energy technologies and financial analysis of complex investments. Mr. Heidell assists clients with due diligence associated with acquisition of natural gas and electric utilities and wholesale energy market transactions. He has extensive financial and energy market modeling experience coupled with a deep understanding of regulated and competitive markets that he applies to the valuation of energy assets. Mr. Heidell has prepared and submitted testimony in both regulatory proceedings and civil contract damages cases. His regulatory experience and testimony includes rate design, cost of service, resource planning, and merger conditions. Mr. Heidell also specializes in strategic analysis and evaluation of opportunities associated with renewable / alternative energy technologies. Prior to working at PA Consulting he held positions as the Director of Finance and Director of Federal and State Regulation at Puget Sound Energy. Mr. Heidell is a CFA and has an MBA in finance from the University of Washington, a MS in Engineering Economics from Stanford University, and a BSE in civil engineering from Tufts University.

### PRIMARY EXPERTISE

- Electric and natural gas utility regulation and finance
- Analysis of wholesale electric markets
- Renewable Energy Technologies
- Asset valuation / M&A Advisor
- Damages estimation for civil litigation
- Strategic planning
- Financial modelling of complex investments
- Financial planning

### CLIENTS

- Riverstone Holdings
- Puget Sound Energy
- SolarCity
- Comision Federal de Electricidad
- North Dakota Public Service Commission

### QUALIFICATIONS

- 30-years' experience with electric & gas utilities and electricity markets
- MBA University of Washington
- MSE Engineering Economics, Stanford University
- BSE, Civil Engineering, Tufts University
- CFA

### EXPERIENCE SUMMARY

- **Damages Estimation for Civil Litigation Testimony** – Prepare expert witness testimony to support power contract litigation, property tax cases, power plant development agreements, and quantification of economic damages
- **Utility Regulatory Support** – Prepare expert testimony in regulatory hearings related to resource acquisition, QF issues, rate impacts, marginal and embedded cost of service, and rate design. Developing marginal and embedded cost studies for regulated utilities.
- **Financial Analysis** – Long-term modelling of utility finance. Analysis of major capital investments using a variety of tools to incorporate uncertainty and risk.

- **Analysis of Energy Markets** – Develop energy and capacity forecasts for U.S. power markets to support: strategic investments by utilities and major energy companies, development of utility risk management strategies, and corporate strategies for generation asset acquisition and disposition.
- **Renewable Energy Technologies** – Develop business plans, market positioning strategies, and financial analysis of renewable technologies including PV cell manufacturing, flywheels, and fuel cells along with renewable generation technologies including solar thermal, geothermal, wind, battery storage, and IGCC projects.
- **Asset Valuation / M&A Advisor** – Provide valuation advice for acquisition of electric generation portfolios, single power plants, transmission projects, electric utilities, and gas distribution companies. Work also included review of wholesale and retail regulatory pricing mechanisms and analysis of associated risk.

## EXPERIENCE

### CIVIL LITIGATION TESTIMONY & SUPPORT

Prepared an analysis of claims of economic damage associated with the performance of an anaerobic digester designed to provide gas for an electric generation project. Analysis included evaluation of performance, revenues and costs, and cost of capital used to discount projected future earnings. Prepared expert report and testified in jury trial in federal district court.

Prepared an analysis to refute economic damages alleged by California American Water related to the cancellation of a desalination project in Monterey California. Analysis included review of financial statements, the ability of the utility to increase its earnings because of pursuing an alternative project, and the alleged lost of income.

Developed an analysis of material and labor cost increases on EPC costs for a natural gas fired power plant located in New Mexico. The analysis was used to refute a claim that cost overruns were not reasonable in a cost plus EPC contract. The analysis demonstrated how much of the total project cost increases was associated with labor and material costs beyond the control of the general contractor.

Prepared an analysis of loss of margins at two coal plants during periods when there were alleged violations of EPA opacity emission limits. The analysis demonstrated that client did not receive any economic benefit associated with the periods of alleged violations.

Prepared an analysis of the commercial distributed solar sector in the 2010 – 2011 time frame and demonstration of the unreasonableness of the plaintiff's claims for economic damages associated with the defendant's decision not to pursue participation in an equity fund.

Prepared an analysis of the U.S. wholesale electric power markets in the 2008 – 2010 time frame to demonstrate why the plaintiff's decision to terminate construction of a coal fired power plant was due to cost increases in the EPC contract and not due to the changing natural gas prices and emission laws.

Prepared an estimate of lost margins associated with the extended outage of a Canadian nuclear reactor. The analysis included an estimate of what Ontario wholesale power prices would have been but-for the outage and estimates of the total damages including repair and inspection costs.

Prepared an Expert Report regarding rate making and financial policies of the Southern Minnesota Municipal Power Agency in conjunction with a contract dispute regarding a power contract and investments in new generation resources to serve full requirements customers.

Assisted expert witness by the preparation of a report on how a third party would value the Trans-Alaska Pipeline as part of a property tax dispute with the municipality of Anchorage.

Prepared an analysis of damages associated with claims for losses associated with the interruption of business of a Texas gas-fired power plant as a result of the rupture of a natural gas pipeline use to supply the power plant.

Prepared of an analysis of the economic benefits that accrued to the defendant associated with the purported delay of implementation of measures to correct water pollution discharge violations associated with a power plant.

### ANALYSIS OF RENEWABLE ENERGY INVESTMENTS

Prepared an Independent Market Expert Report to support the debt financing of BrightSource Energy's Ivanpah solar thermal projects with purchased power agreements with California investor owned utilities.

Prepared an Independent Market Expert Report to support the debt financing of Solona, a large solar thermal project with molten salt storage, with a purchased power agreement with an Arizona Public Service.

Prepared an Independent Market Expert Report to support the expansion of a CdTe PV manufacturing facility in Colorado including the analysis of the business plan and projection of long-term prices for the PV modules.

Prepared an Independent Market Expert Report to support the expansion of a c-Si PV manufacturing facility including the analysis of the business plan and projection of long-term prices for the PV modules.

Prepared an Independent Market Expert Report to support the expansion of a polysilicon manufacturing facility including the analysis of the business plan and projection of long-term prices for polysilicon and the associated raw materials.

Prepared an evaluation of the global market for concentrating solar power plants as of 2012 as part of a client analysis of a potential purchase of a solar mirror manufacturing company.

Prepared an evaluation of the U.S. solar PV market to support evaluation of a Japanese firm's potential expansion in the U.S. markets.

Assisted client with a bid into a utility's renewable energy procurement program. The analysis included an assessment of competitors and analysis of pricing to support the bid of a renewable energy resource into 2011 Entergy RFP for renewable resources.

Prepared long range forecasts of multiple wind portfolios with an emphasis on the valuation of post PPA revenues and the value of renewable energy credits.

Prepared an analysis of the market for future expansion of the wind business of a major U.S. wind developer based upon an assessment of the competitiveness of wind generation with gas fired generation.

Prepared a fair market value analysis of associated with the purchase of a minority position in a wind project located in Ontario, Canada.

Prepared an Independent Market Expert Report to support the debt financing of a geothermal power project located in the Pacific Northwest.

Prepared an Independent Market Expert Report to support the debt financing of the Beacon flywheel energy storage project in New York.

Prepared an Independent Market Expert Report to support the debt financing of the AES battery energy storage project in New York. Development of an Independent Market Expert Report to support the financing of the Kemper IGCC plant including an analysis of the regulatory structures being relied upon to support cost recovery as well as wholesale electric prices to support wholesale power sales.

## **UTILITY REGULATORY SUPPORT**

Analysis and testimony on behalf of Constellation Energy Group related to typical merger and acquisition conditions required by regulators in utility and non-utility transactions. Testimony related to the EDF / Constellation joint venture.

Testimony related the use and design of ratchet rates on behalf of Northern Indiana Public Service Company. Testimony related to the application of ratchets to the client's unique position and appropriate recovery of costs.

Analysis of the economics of an electric utility's interruptible rates including the value of interruptions versus the payments received by customers. Developed recommendations for pricing interruptible rate programs that were consistent with the utility's avoided costs and ISO markets.

Developed electric cost-of-service studies, rate design, and testimony to support Puget Sound Energy in multiple general rate cases in Washington. The engagements included addressing issues such as special rates for strategic customers with competitive options, line extension policies, and rates to address revenue attrition.

Developed natural gas cost-of-service studies, rate design, and testimony to support Puget Sound Energy in a general rate case in Washington.

Prepared marginal cost of service studies and testimony to support Montana-Dakota utilities in multiple Montana rate cases.

Assist Montana-Dakota Utilities in development of its integrated resource plan through analysis of options using the Strategist planning model.

Supported Montana-Dakota Utilities in answering a complaint in front of the South Dakota Public Utilities Commission regarding a wind generator requesting a contract under the provisions of PURPA.

Provided expert testimony related to Montana Dakota's proposed participation in the Big Stone II power plant. Prepared and delivered testimony provided in multiple hearings in North Dakota and Minnesota.

Prepared testimony on behalf of Hydro One Networks regarding rate shock and how to address necessary rate changes associated with the restructuring of the electric utility business in Ontario.

Developed an analysis of weather risk associated with the retail power sales of IPALCO. Effort was conducted as part of a comprehensive risk assessment conducted by AES. Models of the weather / load relationship were developed and then integrated with the rate structures and cost adjustment mechanisms to assess the utility's overall exposure to weather risk.

Advised Old Dominion Electric Cooperative on options for acquiring new generation in a depressed power market and incorporation of the analysis in their long-term resource planning.

### **M&A and BANKRUPTCY ADVISOR**

Prepared an analysis of New Mexico Gas Company to support a prospective buyer. We assisted multiple clients with due diligence related to the acquisition of gas LDCs. Assisted the client with a review of the deal model including: assumptions about rate cases, assumptions regarding ROE, sales growth by rate class, and revenue by rate class. The engagement also included an assessment of the regulatory climate and potential conditions and costs associated with obtaining regulatory approval of the transaction.

Prepared a valuation of the Mountaineer Gas Company including the analysis of regulatory issues to support the debt financing associated with the purchase of the energy company.

Assisted an infrastructure fund in valuing power contracts and reviewed the regulatory model used in conjunction with establishing the price to bid for the acquisition of Northwestern Utility.

Prepared an analysis of Duquense Light to support an infrastructure fund's bid for the utility. The analysis included projections of growth opportunities through distribution & transmission investment, analysis of the POLR load obligation, and a review of key regulatory issues.

Developed a valuation model of Mirant including analysis of debt carrying capacity to assist a strategic player in the U.S. Power Industry determine whether to make an unsolicited offer to purchase Mirant.

Assisted an international oil company in development of modelling processes and assumptions to support a corporate effort to acquire a fleet of U.S. merchant generating assets.

Support a strategic player in valuing the Lake Road Generation Plant as part of their bid to acquire the asset in a competitive auction. Effort involved projection of future gross margins of the plant, analysis of the ISO-NE Forward Capacity Market, and analysis of transmission constraints.

Directed the valuation of the entire NRG portfolio on behalf of the bank creditors in the NRG bankruptcy hearings. The valuation work included advising on a range of types of generation assets in the U.S. as well as in Europe, South America, and the Asia-Pacific region. Mr. Advised on the fairness of offers for assets being disposed of by NRG. Assisted creditors in the valuation of assets in the NEG bankruptcy including the options for completing unfinished gas-fired generation assets. Served as the interim finance manager for the Lake Road Generation facility.

Member of team that advised Calpine as part of the company's restructuring and plan of reorganization. Assignment included analysis of the Canadian portfolio, advising on the sale of generation assets, modelling of long-term turbine maintenance costs, and the valuation of complex power contract.

Assisted the lenders on valuation and strategy related to AES' turn-back of the Granite Ridge Power Plant to the lender group.

Advised the bank and lender group on valuation and strategy related to the bankruptcy of the Kendall Power Plant.

### **ASSET APPRAISALS**

Prepared a valuation of a large eastern coal plant as a third party appraiser required in a transaction where the lessee wanted to exercise a buy-back provision in a sale lease-back agreement.

Prepared a valuation of a California cogeneration plant for the purposes of identifying the tax loss.

Completed an appraisal to support the transfer of the Trans Bay Cable from the development arm to a separate fund managed by the infrastructure fund. The appraisal addressed the California power markets, operations of the CA ISO high voltage transmission and a forecast of revenues given the FERC and CA-ISO regulatory schemes as part of the income approach. The appraisal also incorporated a comparable sales and replacement cost analysis.

Developed an appraisal of a nuclear power plant based upon discounted cash flow, replacement costs, and comparable sales as part of an effort to determine the fair market value under a lease agreement that contained a buy-back provision.

Completed multiple appraisals of the KeySpan generation assets on Long Island that were subject to a generation repurchase agreement with LIPA. The appraisals were part of the ongoing process for KeySpan to develop a strategy to address the LIPA repurchase option.

Development of an Independent Market Expert Report to support the financing of the Kemper IGCC plant including an analysis of the regulatory structures being relied upon to support cost recovery as well as wholesale electric prices to support wholesale power sales.

## **ELECTRIC GENERATION FINANCE SUPPORT**

Market expert report for the Landfill Energy Systems, a national 66 MW portfolio of fourteen landfill gas power plants. The market expert report included a discussion of the key attributes of each of the power markets that the portfolio encompasses, long-term forecasts of wholesale electricity prices, and forecasts of gross margins.

Independent Market Expert Report to support the financing of the repowering and development of a fleet of combined cycle and simple cycle power plants in the ERCOT market. The independent market expert report was used to support the syndication of loans and obtaining debt ratings associated with investing over \$1 billion in the Barney Davis, Nueces Bay, and Laredo Energy Center facilities.

Independent Market Expert Report to support the financing of Sequent Power's purchase of the Wolf Hollow 730 MW combined cycle power plant located in ERCOT. The report was used to support the syndication and rating of over \$400M of primary and mezzanine debt. The report incorporated forecast of gross margins for both the contracted and non-contracted portions of the facility as well as providing a detailed description of the ERCOT market conditions and key assumptions to the financial analysis.

Independent Market Expert Report to support the financing of Invenergy's purchase of the partially completed Grays Harbor 620 MW combined cycle power plant located in the Pacific Northwest. The report was used to support the syndication and rating of over \$100M of debt. The analysis included valuing both hedged and unhedged positions for the facility and conducting extensive due diligence regarding how NW power markets are likely to evolve and the role of independent power in a market dominated by vertically integrated public and investor-owned utilities.

Independent Market Report to support the refinancing of the Dynegy corporate revolver. The effort included analysis of multiple U.S. power markets, valuation of the fleet of generation assets and associated contracts, and review of regulatory conditions impacting the Company's ability to realize earnings in markets with competitive auctions to serve load.

Multiple forecasts of California power market prices including support of a bid for a cogeneration facility located in the San Francisco Bay area and sale of La Rosita.

Forecast of the New England power markets to support a bid for the First Light Generation Assets.

Forecast of the California and SPP power markets to support a bid for assets from the EIF portfolio.

Analysis of the ERCOT, PJM and MISO markets for multiple bids for merchant gas fired generation plants.

Development of multiple Confidential Information Memorandums to support the sale of power plants. CIMs included description of the wholesale power markets and summaries of the key attributes of the assets to be sold in auction.

Preparation of sale offering of the Audrain power plant in response to Ameren solicitation to acquire new resources. Effort included evaluation of likely competitors and the development of the bid strategy.

Advise on pricing for offering power contracts as well as the sale of gas-fired combined cycle power plant in the South-East. Pricing and sale price based upon projections of the value of the power plant as a merchant unit, assessment of potential competitors, and the analysis of transmission constraints.

## **ELECTRIC MARKETS RISK MODELING**

Provided support to a bond insurance company to prepare an assessment of the distribution of income from a fleet of peaking power plants in the South-East. Analysis used to review the provision for loss reserves.

Supported a bond insurance agency in determining the probability that a fleet of Mid-West generation assets would generate insufficient cash to meet debt payments and reserve requirements.

Developed an Excel based model for a mid-west public utility to assist in developing annual targets for the amount of surplus generation capacity to be sold as merchant and in contracts of varying tenor. The model was integrated into the corporate financial model to assist in identifying the appropriate risk profile to support building the reserve fund and to delay future rate increases.

### **DSM ADVISORY SERVICES**

Advised Con Edison on the status of electric decoupling and incentive mechanisms in the United States as part of the New York state initiative to reintroduce decoupling.

Advised a private equity fund on the status of demand side management in New England, likely projections of growth, and probability of successful implementation as part of an evaluation of long-term supply and demand conditions in the New England electric markets.

Worked with Montana-Dakota utilities regarding the incorporation of projections of demand side management potential into the utility's long-term resource plan.

### **ADDITIONAL EXPERIENCE – EXPERT TESTIMONY**

Before the Superior court of the State of California, California-American Water Company vs. Marina Coast Water District; RMC Water and Environment, Case No. CGC-15-546632. Expert Report on behalf of RMC with respect to alleged damages by Cal-Am Water.

Before the North Dakota Public Service Commission, Direct Testimony and Schedules of James A. Heidell, In the Matter of Northern States Power Company Advance Prudence – Dakota Range Wind Application, Case No. PU-17-372.

Advance Determination of Prudence Astoria Natural Gas Project, Merricourt Wind Project and Certificate of Public Convenience and Necessity Merricourt Wind Project, Case Nos. PU-17-140, PU-17-141, & PU-17-143,

Before the Hawaii Public Service Commission, Direct Testimony of James A. Heidell, Docket No. 2017-0105 In The Matter of The Application of Hawaii Gas Company Application for a General Rate Increase. Testimony on behalf of Hawaii Gas addressing rate spread and rate design.

Before the North Dakota Public Service Commission, Direct Testimony and Schedules of James A. Heidell, In the Matter Of Otter Tail Power Company Advance Determination of Prudence Astoria Natural Gas Project, Merricourt Wind Project and Certificate of Public Convenience and Necessity Merricourt Wind Project, Case Nos. PU-17-140, PU-17-141, & PU-17-143,

Before the North Dakota Public Service Commission, Direct Testimony and Schedules of James A. Heidell, In the Matter Of Northern States Power Company Advance Prudence – 1,550 MW Wind Portfolio, Case No. PU-17-120.

Before the North Dakota Public Service Commission, Direct Testimony and Schedules of James A. Heidell, In the Matter Of Northern States Power Company Advance Prudence – BIOMASS APPLICATION FOR DEFERRED ACCOUNTING, Case Nos. PU-17-270, PU-17-271, & PU-17-322.

Before the North Dakota Public Service Commission, Direct Testimony and Schedules of James A. Heidell, In the Matter Of Northern States Power Company A Minnesota Corporation D/B/A XCEL Energy Jurisdictional Cost Allocation Matters, Case Nos. PU-12-813 et. al.

Before the Arizona Corporation Commission, Direct and Settlement Testimony Of James A. Heidell, Docket No. E-01345A-16-0036 and Docket No. E-01345A-16-0123 In The Matter Of The Application of Arizona Public Service Company for a Hearing to Determine the Fair Value of the Utility Property of the Company for Ratemaking Purposes, To Fix a Just and Reasonable Rate of Return Thereon, To Approve Rate Schedules Designed to Develop Such Return.

Before the Public Utilities Commission of Nevada, Direct and Rebuttal Testimony Of James A. Heidell, Docket No. 16-06006, In The Matter of the Application of Sierra Pacific Power Company, d/b/a NV Energy, Filed pursuant to NRS 704.110(3), addressing its annual revenue requirement for general rates charged to all classes of Electric customers.

Amana Society, Inc. and Amana Farms, Inc. v. GHD, Inc. and Excel Engineering, Inc. Testimony on behalf of GHD, INC regarding the economic performance of a manure digester and evaluation of claims of damages by Amana. Expert Report 2012, Jury Trial September 2012.

Affidavit of James A. Heidell & Mark Repsher, Appropriate Approach to Calculating the Weighted Cost of Capital, Docket No. ER14-2940-0000, U.S. Federal Energy Regulatory Commission, October 15, 2014.

Affidavit of James A. Heidell & Mark Repsher, on behalf of Peabody Energy Corporation to stay the final Clean Power Plan rule, September 9, 2015.

Declaration and report of James A. Heidell & Mark Repsher, Utility and Allied Petitioners' motion to stay the final Clean Power Plan rule, October 16, 2015.

City of Rochester, Minnesota v. Southern Minnesota, State of Minnesota, County of Olmsted File No: 55-C3-05-002712. Testimony on behalf of the City of Rochester regarding the interpretation of a power contract. Testimony and deposition 2008.

Before the Public Service Commission of Maryland, Rebuttal Testimony Of James A. Heidell, Case No. 9173, Phase II In The Matter Of The Current And Future Financial Condition Of Baltimore Gas And Electric Company.

Before the Indiana Utility Regulatory Commission, Rebuttal Testimony in Northern Indiana Public Service Company's request to raise rates in Cause No. 43526. Testimony on behalf of the utility related to ratchets and other mechanisms appropriate to recover costs allocated to large energy using customer classes.

Before Public Service Commission of the State of North Dakota, Direct and Rebuttal Testimony in Montana Dakota Utilities Co., and Otter Tail Corporation; Advance Determination of Prudence, Big Stone II Generating Station Case Nos. PU-06-481 and PU-06-482. On behalf of Montana-Dakota Utilities. 2007 & 2008. On behalf of Montana-Dakota Utilities.

Before the Public Service Commission of the State of Montana, Direct and Rebuttal Testimony in Montana-Dakota's General Rate Case – Marginal Cost of Service Study, Docket No. D2010.8.82. On behalf of Montana-Dakota Utilities.

Before the Public Service Commission of the State of Montana, Direct and Rebuttal Testimony in Montana-Dakota's General Rate Case – Marginal Cost of Service Study, Docket No. D2007.7.79. On behalf of Montana-Dakota Utilities.

Before the Minnesota Public Utilities Commission, Direct and Rebuttal testimony on behalf of Montana-Dakota Utilities regarding a Certificate of Need for the Big Stone II Power Plant, Docket No. CN-05-619. On behalf of Montana-Dakota Utilities.

Before the Ontario Electric Board, Expert Report regarding the 2006 Electric Rate Distribution Handbook and Rate Mitigation, on behalf of Hydro One Networks, Inc. January 2005.

Before the Washington Utilities and Transportation Commission, Direct Testimony in 2004 General Rate Case Regarding Electric Cost of Service & Rate Design and Gas Rate Design, April 2004. On behalf of Puget Sound Energy.

Before the Washington Utilities and Transportation Commission, Direct Testimony in 2001 General Rate Case Regarding Electric Cost of Service & Rate Design, November 2001. On behalf of Puget Sound Energy.

Before the Washington Utilities and Transportation Commission, Testimony Regarding the Need for a Special Competitive Rate for Intel. Docket No. UE-960299, 1996. On behalf of Puget Power.

Before the Washington Utilities and Transportation Commission, Rebuttal Testimony in the Merger of Puget Power and Washington Natural Gas Regarding Electric Rates, Docket Nos. UE-95-1270 & UE-960185, 1995. On behalf of Puget Power.