

Reliable. Relevant. Real.

www.newscoopnd.org

693 PU-22-391 Filed: 7/1/2024 Pages: 7
LO Exhibit LO-17 - WPA Intelligence Survey Script
(Dkt. #574)

Knoll Leibel, LLP, on behalf of the Intervenors

LO #17 - 5/24/24 PU-22-391



WPA INTELLIGENCE

214 Fourth Street, SE Washington, DC 20003 202.470.6300 www.wpaintel.com WPA ID: 8377

NDNC_ND_FEBRUARY_SURVEY_FIRST_MQ_240206
NORTH DAKOTA NEWS COOPERATIVE
ELIGIBLE VOTERS
FEBRUARY 4-6, 2024

SAMPLE:

n=500 Eligible Voters 60% SMS/Text MoE=±4.4%

INTRODUCTION: Good evening. May I please speak with NAME FROM FILE? My name is _____ and I'm calling from WPA Intelligence, a national public opinion firm. This evening we're conducting a short scientific survey in North Dakota and we'd like to get your opinions. We're not selling anything and your responses will be completely confidential.

- 2. Thinking about electric vehicles, the next time you purchase a car or truck, would you say you are ROTATE likely or unlikely END ROTATE to buy an electric vehicle or do you already one?

IF LIKELY/UNLIKELY:

Would you say you are VERY (likely/unlikely) buy an electric vehicle, or just SOMEWHAT?

	TOTAL LIKELY	8%
	TOTAL UNLIKELY	85%
1.	Very likely	3%
2.	Somewhat likely	4%
3.	DK/Refused DNR	5%
4.	Somewhat unlikely	10%
5.	Very unlikely	75%
6.	Already own	2%





7. And which one of these two points of view do you agree with more...ROTATE?

(Some/other) people say that capturing carbon dioxide emissions and storing them underground will reduce the effects of climate change.

...while...

(Some/other) people say that capturing carbon dioxide emissions and storing them underground will have no effect on climate change.

1.	Capturing carbon dioxide emissions and storing them underground will reduce the effects of climate change	16%
2.	Neither DNR	8%
3.	Both DNR	8%
4.	DK/Refused DNR	40%
5.	Capturing carbon dioxide emissions and storing them underground will have no effect on climate change	27%

8. And which one of these two points of view do you agree with more...ROTATE?

(Some/other) people say that climate change is a serious problem and poses a real threat to our future way of life.

...while...

(Some/other) people say that climate change is not a serious problem and does not pose a real threat to our future way of life.

1.	Climate change is a serious problem and poses a real threat to our future way of life.	43%
2.	Neither DNR	3%
3.	Both DNR	8%
4.	DK/Refused DNR	12%
5.	Climate change is not a serious problem and does not pose a real threat to our future way of life.	34%

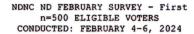
9. And which one of these two points of view do you agree with more... ROTATE?

Mr. Jones says I am concerned about the effects of climate change on me personally.

...while...

Mr. Smith says I am not concerned about the effects of climate change on me, personally.

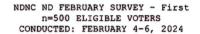
1.	Mr. Jones, concerned	35%
2.	Neither DNR	6%
3.	Both DNR	10%
4.	DK/Refused DNR	11%
5.	Mr. Smith, not concerned	39%



7. And which one of these two points of view do you agree with more...?

(Some/other) people say that capturing carbon dioxide emissions and storing them underground will reduce the effects of climate change. ...while...
(Some/other) people say that capturing carbon dioxide emissions and storing them underground will have no effect on climate change.

	BANNER	1																		
			PARTY II			DER			GE		GENDER AGE									
	TOTAL	GOP	IND /OTHR	DEM	MALE	FEMALE	18-34	35-44	45-54	55-64	65-74	75+	MALE 18-54	MALE 55+	FEMALE 18-54	FEMALE 55+				
TOTAL	500 100%	210 42%	155 31%	85 174	240 48%	260 52%	100 20%	85 17%	65 13%	85 17%	70 14%	45 9%	131 26%	88	119 24%	113 23%				
Capturing carbon dioxide emissions and storing them underground will reduce the effects of climate change	80 16%	18 8%	25 16%	31 36%	44 19%	36 14%	9 98	11 12%	7	25 30%	16 22%	11 25%	17 13%	26 30%	10 8%	26 23%				
Neither	41 8%	20 9%	15 10%	3	25 10%	16 6%	7 78	8 10%	6 10%	5 6%	5 8%	2 5%	16 12%	4 5%	6 5%	9 8%				
Both	39 8%	15 7%	11 78	6 7%	15 6%	24 9%	15 15%	4 5%	5%	5 6%	3 4*	3 6%	7 5%	5 6%	16 13%	6 5%				
DK/Refused	202 40%	78 37%	61 40%	36 42%	71 29%	131 51%	52 52%	37 44%	26 40%	26 30%	23 32%	12 28%	48 37%	16 18%	68 58%	45 40%				
Capturing carbon dioxide emissions and storing them underground will have no effect on climate change	137 27%	79 37%	42 27%	10 12%	86 36%	52 20%	17 17%	25 29%	21 33%	24 28%	24 34%	16 36%	44 34%	36 41%	19 16%	28 25%				
< <sigma>></sigma>	500 100%	210 100%	155 100%	85 100%	240 100%	260 100%	100	85 100%	65 100%	85 100%	70 100%	45 100%	131	88 100%	119 100%	113 100%				





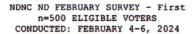
7. And which one of these two points of view do you agree with more...?

(Some/other) people say that capturing carbon dioxide emissions and storing them underground will reduce the effects of climate change. ...while...

(Some/other) people say that capturing carbon dioxide emissions and storing them underground will have no effect on climate change.

BANNER 2

	BANNER	2							MA									
			EDUC	ATION		ETHNICITY ===========					2020 BALLOT GENERAL VOTE HISTORY					INTERVIEW METHOD		
						-								*************				
	TOTAL	HS OR LESS	COLL	GRAD	POST GRAD	WHITE	ALL MINORITY	CITY	/BISMARK/ DICKINSON	TRUMP	BIDEN	0-1 OF 4	2 OF 4	3 OF 4	4 OF 4	SMS/TEXT	LANDLINE	
TOTAL	500 100%	100 20%	205 41%	130 26%	50 10%	355 71%	83 17%	255 51%	245 49%	272 54%	133 26%	134 278	61 12%	90 18%	214 43%	300 60%	200 40%	
Capturing carbon dioxide emissions and storing them underground will reduce the effects of climate change	80 16%	17 17%	25 12%	26 20%	11 21%	52 15%	11	51 20%	30 12%	27 10%	41 31%	28 21%	7 12%	7 8%	38 18%	26 98	55 27%	
Neither	41 8%	9 9%	17 8%	10 7%	3 6 %	31 9%	7	22 9%	19 8%	25 9%	8 6%	8 6%	6 9%	8	20 10%	30 10%	11 6%	
Both	39 8%	10 10%	16 8%	10 8%	3 6%	28 8%	11 13%	22 9%	17 7%	18 7%	13 10%	12 9%	9 15%	6 78	11 5%	33 11%	6 3%	
DK/Refused	202 40%	38 38%	98 48%	45 34%	15 30%	145 41%	40 48%	110 43%	92 38%	102 37%	52 39%	51 38%	27 43%	41 45%	84 39%	140 47%	62 31%	
Capturing carbon dioxide emissions and storing them underground will have no effect on climate change	137 27%	26 26%	49 24%	39 30%	18 36%	100 28%	14 17%	50 20%	87 36%	100 37%	18 14%	35 26%	13 21%	28 31%	61 28%	71 24%	67 33%	
< <sigma>></sigma>	500 100%	100	205 100%	130 100%	50 100%	355 100%	83 100%	255 100%	245 100%	272 100%	133 100%	134 100%	61 100%	90 100%	214 100%	300 100%	200	

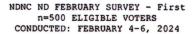




7. And which one of these two points of view do you agree with more...?

(Some/other) people say that capturing carbon dioxide emissions and storing them underground will reduce the effects of climate change. ...while...
(Some/other) people say that capturing carbon dioxide emissions and storing them underground will have no effect on climate change.

	BANNER	3															
			CTRIC VEHI			RID VEHIC		CHARGING				ONCERN		CLIMATE CHANGE CAUSE			
	TOTAL		UNLIKELY	ALREADY OWN	LIKELY	UNLIKELY	OWN	CONFIDENT	NOT CONFIDENT	LOW (0-4)	MED (5-7)	HIGH (8-10)	VERY HIGH (10)	HUMAN ACTIVITY	NATURAL PATTERNS	вотн	NEITHER
TOTAL	500 100%	38	426 85%	9 28	88 18%	356 71%	19 4%	63 13%	373 75%	94 19%	157 31%	211 42%	113 23%	132 26%	192 38%	134 27%	7 1%
Capturing carbon dioxide emissions and storing them underground will reduce the effects of climate change	80 16%	13 33%	59 14%	10%	30 35%	40	2 11%	20 32%	58 16 %	17 18%	35 22%	28 13%	13 114	40 31\$	17 9%	20 15%	Ξ
Neither	41 8%	1 2%	39 9%	1 12%	5 5%	35 10%	=	7	29 8%	9	12 8%	17 8%	12 11%	6 4%	19 10%	11 8%	4 58%
Both	39 8%	3 9¥	28 7%	1	8 10%	23 6%	4 20%	5 7%	26 7%	6 6%	15 10%	15 7%	9 8%	6 5%	4 2%	29 22%	-
DK/Refused	202 40%	16 43%	169 40%	5 54%	35 40%	140 39%	6 32%	22 35%	140 38%	29 31%	58 37%	90 43%	44 39%	54 41%	56 29%	63 47%	1
Capturing carbon dioxide emissions and storing them underground will have no effect on climate change	137 27%	5 13%	130 31%	1118	10	117 33%	7 37%	9 14%	119 32%	33 35%	37 24%	62 29%	35 31%	26 20%	95 49%	10 8%	2 24%
< <sigma>></sigma>	500 100%	38 100%	426 100%	9 100%	88 100%	356 100%	19	63 100%	373 100%	94 100%	157 100%	211 100%	113 100%	132 100%	192 100%	134 100%	7 100%



@WPA;

7. And which one of these two points of view do you agree with more...?

(Some/other) people say that capturing carbon dioxide emissions and storing them underground will reduce the effects of climate change. ...while...
(Some/other) people say that capturing carbon dioxide emissions and storing them underground will have no effect on climate change.

DANNED A

	BANNER	4											
			CAPTURING	CARBON		CLI	MATE CHAN	GE SERI	ous				
				******						CLIM	ATE CHANGE	PERSONA	L
		WILL	WILL				NOT A			202222000			
		REDUCE	HAVE NO			SERIOUS	SERIOUS				NOT		
	TOTAL	EFFECTS	EFFECT	BOTH	NEITHER	PROBLEM	PROBLEM	BOTH	NEITHER	CONCERNED	CONCERNED	BOTH	NEITHER
TOTAL	500	80	137	39	41	216	168	42	14	174	195	48	31
	100%	16%	27%	88	88	43%	34%	8\$	3%	35%	39%	10%	6%
Capturing carbon	80	80	-		-	58	16	4	-	61	11	6	_
dioxide emissions and storing them underground will reduce the effects of climate change	16%	100%	-	-	-	27%	10%	9%	-	35%	6%	12%	•
Neither	41	-	-	-	41	15	14	3	6	7	16	1	14
	88	-	-	-	100%	78	88	78	40%	48	88	2%	44%
Both	39	-	-	39	-	19	4	11	3	10	10	17	1
	84	-	-	100%	-	9%	2%	27%	18%	6%	5%	36%	48
DK/Refused	202	-	-	-	-	91	46	15	1	74	68	15	11
	40%	-	-	-	-	42%	27%	37%	7%	42%	35%	31%	35%
Capturing carbon	137	-	137	-	-	32	89	9	5	22	90	9	5
dioxide emissions and storing them underground will have no effect on climate change	27%	-	100%	•	-	15%	53%	214	35%	134	46%	194	18%
						0							
< <sigma>></sigma>	500 100%	100%	137	39 100%	100%	216 100%	168 100%	42 100%	100%	174	195	48 100%	100%