



NDNC

NORTH DAKOTA NEWS COOPERATIVE

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LO Exhibit LO-17 - WPA Intelligence Survey Script
(Dkt. #574)

Knoll Leibel, LLP, on behalf of the Intervenor

LO #17 – 5/24/24
PU-22-391



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NDNC_ND_FEBRUARY_SURVEY_FIRST_MQ_240206
NORTH DAKOTA NEWS COOPERATIVE
ELIGIBLE VOTERS
FEBRUARY 4-6, 2024

SAMPLE:

n=500 Eligible Voters
60% SMS/Text
MoE=±4.4%

INTRODUCTION: Good evening. May I please speak with NAME FROM FILE? My name is _____ and I'm calling from WPA Intelligence, a national public opinion firm. This evening we're conducting a short scientific survey in North Dakota and we'd like to get your opinions. We're not selling anything and your responses will be completely confidential.

1. Thinking about the 2024 general election for US President, Congress and various state and local offices, do you plan to vote in this election? Would you say you... ROTATE TOP-TO-BOTTOM, BOTTOM-TO-TOP

- | | | |
|----|-------------------------------------|-----|
| 1. | Definitely plan to vote | 78% |
| 2. | Probably plan to vote | 12% |
| 3. | It's Fifty-fifty | 5% |
| 4. | Probably plan not to vote | 1% |
| 5. | Definitely plan not to vote | 2% |
| 6. | Don't Know/Refused <u>DNR</u> | 3% |

2. Thinking about electric vehicles, the next time you purchase a car or truck, would you say you are ROTATE likely or unlikely END ROTATE to buy an electric vehicle or do you already one?

IF LIKELY/UNLIKELY:

Would you say you are VERY (likely/unlikely) buy an electric vehicle, or just SOMEWHAT?

TOTAL LIKELY	8%
TOTAL UNLIKELY	85%

- | | | |
|----|-----------------------|-----|
| 1. | Very likely | 3% |
| 2. | Somewhat likely | 4% |
| 3. | DK/Refused <u>DNR</u> | 5% |
| 4. | Somewhat unlikely | 10% |
| 5. | Very unlikely | 75% |
| 6. | Already own | 2% |

7. And which one of these two points of view do you agree with more...**ROTATE?**

(Some/other) people say that capturing carbon dioxide emissions and storing them underground will reduce the effects of climate change.

...while...

(Some/other) people say that capturing carbon dioxide emissions and storing them underground will have no effect on climate change.

- | | | |
|----|-----------------------------------------------------------------------------------------------------------|-----|
| 1. | Capturing carbon dioxide emissions and storing them underground will reduce the effects of climate change | 16% |
| 2. | Neither DNR | 8% |
| 3. | Both DNR | 8% |
| 4. | DK/Refused DNR | 40% |
| 5. | Capturing carbon dioxide emissions and storing them underground will have no effect on climate change | 27% |

8. And which one of these two points of view do you agree with more...**ROTATE?**

(Some/other) people say that climate change is a serious problem and poses a real threat to our future way of life.

...while...

(Some/other) people say that climate change is not a serious problem and does not pose a real threat to our future way of life.

- | | | |
|----|----------------------------------------------------------------------------------------------------|-----|
| 1. | Climate change is a serious problem and poses a real threat to our future way of life. | 43% |
| 2. | Neither DNR | 3% |
| 3. | Both DNR | 8% |
| 4. | DK/Refused DNR | 12% |
| 5. | Climate change is not a serious problem and does not pose a real threat to our future way of life. | 34% |

9. And which one of these two points of view do you agree with more...**ROTATE?**

Mr. Jones says I am concerned about the effects of climate change on me personally.

...while...

Mr. Smith says I am not concerned about the effects of climate change on me, personally.

- | | | |
|----|--------------------------|-----|
| 1. | Mr. Jones, concerned | 35% |
| 2. | Neither DNR | 6% |
| 3. | Both DNR | 10% |
| 4. | DK/Refused DNR | 11% |
| 5. | Mr. Smith, not concerned | 39% |

NDNC ND FEBRUARY SURVEY - First
n=500 ELIGIBLE VOTERS
CONDUCTED: FEBRUARY 4-6, 2024



7. And which one of these two points of view do you agree with more...?

(Some/other) people say that capturing carbon dioxide emissions and storing them underground will reduce the effects of climate change.
...while...
(Some/other) people say that capturing carbon dioxide emissions and storing them underground will have no effect on climate change.

	BANNER 1				PARTY ID		GENDER		AGE				GENDER AGE			
	TOTAL	GOP	IND /OTHR	DEM	MALE	FEMALE	18-34	35-44	45-54	55-64	65-74	75+	MALE	MALE	FEMALE	FEMALE
													18-54	55+	18-54	55+
TOTAL	500 100%	210 42%	155 31%	85 17%	240 48%	260 52%	100 20%	85 17%	65 13%	85 17%	70 14%	45 9%	131 26%	88 18%	119 24%	113 23%
Capturing carbon dioxide emissions and storing them underground will reduce the effects of climate change	80 16%	18 8%	25 16%	31 36%	44 19%	36 14%	9 9%	11 12%	7 11%	25 30%	16 22%	11 25%	17 13%	26 30%	10 8%	26 23%
Neither	41 8%	20 9%	15 10%	3 3%	25 10%	16 6%	7 7%	8 10%	6 10%	5 6%	5 8%	2 5%	16 12%	4 5%	6 5%	9 8%
Both	39 8%	15 7%	11 7%	6 7%	15 6%	24 9%	15 15%	4 5%	4 5%	5 6%	3 4%	3 6%	7 5%	5 6%	16 13%	6 5%
DK/Refused	202 40%	78 37%	61 40%	36 42%	71 29%	131 51%	52 52%	37 44%	26 40%	26 30%	23 32%	12 28%	48 37%	16 18%	68 58%	45 40%
Capturing carbon dioxide emissions and storing them underground will have no effect on climate change	137 27%	79 37%	42 27%	10 12%	86 36%	52 20%	17 17%	25 29%	21 33%	24 28%	24 34%	16 36%	44 34%	36 41%	19 16%	28 25%

<<Sigma>>	500 100%	210 100%	155 100%	85 100%	240 100%	260 100%	100 100%	85 100%	65 100%	85 100%	70 100%	45 100%	131 100%	88 100%	119 100%	113 100%

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	BANNER 2																	
	EDUCATION					ETHNICITY		DMA		2020 BALLOT		GENERAL VOTE HISTORY					INTERVIEW METHOD	
		HS	SOME	COLL	POST		ALL	FARGO/	MINOT			0-1	2	3	4	4		
	TOTAL	OR LESS	COLL	GRAD	GRAD	WHITE	MINORITY	VALLEY	/BISMARCK/	TRUMP	BIDEN	OF 4	OF 4	OF 4	OF 4	SMS/TEXT	LANDLINE	
TOTAL	500 100%	100 20%	205 41%	130 26%	50 10%	355 71%	83 17%	255 51%	245 49%	272 54%	133 26%	134 27%	61 12%	90 18%	214 43%	300 60%	200 40%	
Capturing carbon dioxide emissions and storing them underground will reduce the effects of climate change	80 16%	17 17%	25 12%	26 20%	11 21%	52 15%	11 13%	51 20%	30 12%	27 10%	41 31%	28 21%	7 12%	7 8%	38 18%	26 9%	55 27%	
Neither	41 8%	9 9%	17 8%	10 7%	3 6%	31 9%	7 9%	22 9%	19 8%	25 9%	8 6%	8 6%	6 9%	8 8%	20 10%	30 10%	11 6%	
Both	39 8%	10 10%	16 8%	10 8%	3 6%	28 8%	11 13%	22 9%	17 7%	18 7%	13 10%	12 9%	9 15%	6 7%	11 5%	33 11%	6 3%	
DK/Refused	202 40%	38 38%	98 48%	45 34%	15 30%	145 41%	40 48%	110 43%	92 38%	102 37%	52 39%	51 38%	27 43%	41 45%	84 39%	140 47%	62 31%	
Capturing carbon dioxide emissions and storing them underground will have no effect on climate change	137 27%	26 26%	49 24%	39 30%	18 36%	100 28%	14 17%	50 20%	87 36%	100 37%	18 14%	35 26%	13 21%	28 31%	61 28%	71 24%	67 33%	
<<Sigma>>	500 100%	100 100%	205 100%	130 100%	50 100%	355 100%	83 100%	255 100%	245 100%	272 100%	133 100%	134 100%	61 100%	90 100%	214 100%	300 100%	200 100%	

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BANNER 3																		
	ELECTRIC VEHICLE				HYBRID VEHICLES			CHARGING STATIONS		COE CONCERN				CLIMATE CHANGE CAUSE				
	TOTAL	LIKELY	UNLIKELY	ALREADY OWN	LIKELY	UNLIKELY	ALREADY OWN	CONFIDENT	NOT CONFIDENT	LOW (0-4)	MED (5-7)	HIGH (8-10)	VERY HIGH (10)	HUMAN ACTIVITY	NATURAL PATTERNS	BOTH	NEITHER	
TOTAL	500 100%	38 8%	426 85%	9 2%	88 18%	356 71%	19 4%	63 13%	373 75%	94 19%	157 31%	211 42%	113 23%	132 26%	192 38%	134 27%	7 1%	
Capturing carbon dioxide emissions and storing them underground will reduce the effects of climate change	80 16%	13 33%	59 14%	1 10%	30 35%	40 11%	2 11%	20 32%	58 16%	17 18%	35 22%	28 13%	13 11%	40 31%	17 9%	20 15%	- -	
Neither	41 8%	1 2%	39 9%	1 12%	5 5%	35 10%	- -	7 11%	29 8%	9 10%	12 8%	17 8%	12 11%	6 4%	19 10%	11 8%	4 58%	
Both	39 8%	3 9%	28 7%	1 13%	8 10%	23 6%	4 20%	5 7%	26 7%	6 6%	15 10%	15 7%	9 8%	6 5%	4 2%	29 22%	- -	
DK/Refused	202 40%	16 43%	169 40%	5 54%	35 40%	140 39%	6 32%	22 35%	140 38%	29 31%	58 37%	90 43%	44 39%	54 41%	56 29%	63 47%	1 18%	
Capturing carbon dioxide emissions and storing them underground will have no effect on climate change	137 27%	5 13%	130 31%	1 11%	10 11%	117 33%	7 37%	9 14%	119 32%	33 35%	37 24%	62 29%	35 31%	26 20%	95 49%	10 8%	2 24%	
<<Sigma>>	500 100%	38 100%	426 100%	9 100%	88 100%	356 100%	19 100%	63 100%	373 100%	94 100%	157 100%	211 100%	113 100%	132 100%	192 100%	134 100%	7 100%	

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	CAPTURING CARBON					CLIMATE CHANGE SERIOUS				CLIMATE CHANGE PERSONAL			
	TOTAL	WILL REDUCE EFFECTS	WILL HAVE NO EFFECT	BOTH	NEITHER	SERIOUS PROBLEM	NOT A SERIOUS PROBLEM	BOTH	NEITHER	CONCERNED	NOT CONCERNED	BOTH	NEITHER
TOTAL	500 100%	80 16%	137 27%	39 8%	41 8%	216 43%	168 34%	42 8%	14 3%	174 35%	195 39%	48 10%	31 6%
Capturing carbon dioxide emissions and storing them underground will reduce the effects of climate change	80 16%	80 100%	-	-	-	58 27%	16 10%	4 9%	-	61 35%	11 6%	6 12%	-
Neither	41 8%	-	-	-	41 100%	15 7%	14 8%	3 7%	6 40%	7 4%	16 8%	1 2%	14 44%
Both	39 8%	-	-	39 100%	-	19 9%	4 2%	11 27%	3 18%	10 6%	10 5%	17 36%	1 4%
DK/Refused	202 40%	-	-	-	-	91 42%	46 27%	15 37%	1 7%	74 42%	68 35%	15 31%	11 35%
Capturing carbon dioxide emissions and storing them underground will have no effect on climate change	137 27%	-	137 100%	-	-	32 15%	89 53%	9 21%	5 35%	22 13%	90 46%	9 19%	5 18%
<<Sigma>>	500 100%	80 100%	137 100%	39 100%	41 100%	216 100%	168 100%	42 100%	14 100%	174 100%	195 100%	48 100%	31 100%